

# WPG COMEDY FESTIVAL

# WCF SPONSORSHIP

PRESENTED BY  LIQUOR  
MART





## SPONSORSHIP OPPORTUNITIES

### Canada's largest comedy festival

We are the first televised, national stage for dozens of Winnipeg and Manitoba-based comics. Your sponsorship will help us showcase local talent to a national audience through TV, radio, and online presentations and:

- provide opportunities for paid work year-round
- provide opportunities and experience for local artists to perform in soft-seat theatres
- provide free year-round professional development seminars to artists
- leverage relationships with national radio programs and mentor local artists on next steps
- encourage informal mentorship by giving all local artists free access to network with national headliners actively promote local artists' independent self-produced shows on our social media channels

### Your sponsorship could include any or all of the following:

- recognition as a sponsor on our advertising material including Pattison outdoor digital billboards, posters, schedules, program ad, misc fest signage
- signage &/or banners at the Gas Station Arts Centre festival hub
- social media cross promotion with your company
- tickets to each of our 5 televised Mega Shows
- tickets per Gas Station Arts Centre show/Hub performances